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Tug-E-Nuff launches new three-in-one water toy



[Tug-E-Nuff](#), the interactive tug toy company exclusively for dogs, has announced the launch of a new three-in-one toy for fetching, tugging and floating.

Designed for water-loving dogs who love to tug and retrieve, 'BOB' is 100% waterproof and perfectly weighted to stay afloat.

The new toy from Tug-E-Nuff also boasts a robust bungee handle that's expertly stitched for strength and puncture proof bite area with textured grooves for easy carrying.

Danny Nelis-Rouse, Managing Director at Tug-E-Nuff, commented: "This dog dummy's a genius! BOB's not just a water toy for splashing fun, but an all weather dog toy that's been made for fetching, floating, tugging fun - all in one.

"Whether you're hitting the beach, practising retrieves, or having a game of fetch in the mud, we've designed BOB to be ready for all adventures, all year round.

"We look forward to seeing dog guardians and their water-loving, tug-adoring, fetch fanatics playing with BOB and hearing what they think of the newest edition to Tug-E-Nuff's award-winning range of interactive tug toys."

BOB will be available to pre-order online at tug-e-nuff.com and Amazon from 6th March 2025. A limited number of BOB toys will be available to buy immediately at Crufts 2025, taking place at the NEC, Birmingham from 6th-9th March 2025.



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Notes to editors

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About Tug-E-Nuff

Exceptionally well made. Insanely good fun.

Tug-E-Nuff are a family run business who make award-winning tug toys, exclusively for dogs. Designed by dog trainers, our exciting toy ranges are well known for being exceptionally well-made and wildly good fun.

Trusted and recommended globally by thousands of trainers, Tug-E-Nuff toys are renowned for overcoming playtime struggles, enhancing training success, and enriching dog's lives through the power of play.