

## Tug-E-Nuff wins two top industry awards



**Tug-E-Nuff**, an independent, family-run tug toy company exclusively for dogs, located in the heart of Exmouth, is celebrating national recognition after winning two awards at this year's PetQuip Awards.

The company fought off competition from some of the biggest and best-known names in the pet industry to win UK Retailer of the Year as well as Best Marketing Campaign for the launch of its first ever water toy earlier this year: a three-in-one dog dummy for fetching, floating and tugging called 'BOB'.

Danny Nelis-Rouse, owner and managing director of Tug-E-Nuff, commented: "To win two awards at this year's PetQuip Awards - one of the most prestigious award ceremonies in the pet industry - is beyond anything we could have imagined.

"We're thrilled to be recognised as one of the leading brands in the pet industry for our ongoing efforts to help owners overcome playtime struggles, enhance training success, and enrich dogs' lives through the power of play.

"We have to say a huge thank you to our customers as well as our incredibly dedicated network of dog professionals - all of whom provide invaluable support and we wouldn't be here without. Not forgetting PetQuip for the opportunity and for hosting such a wonderful awards ceremony."

Tug-E-Nuff was founded in 2009 with a single toy for Danny's family dog Indy, and a mission to enrich the bond humans and dogs share using the power of play. Since then, Tug-E-Nuff has



built a positive reputation across the UK for its range of interactive training toys for dogs of all breeds and backgrounds.

This is the latest in a series of recent award wins for Tug-E-Nuff, which most recently included the trophy for 'Online Business of the Year' at the 2024 Pet Industry (PIF) Awards - dubbed the Oscars of the pet industry.

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### **Notes to editors**

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### **About Tug-E-Nuff**

Exceptionally well made. Insanely good fun.

Tug-E-Nuff is a family run business offering a range of award-winning tug toys, exclusively for dogs.

Designed by dog trainers, our exciting toy ranges are well known for being exceptionally well-made and wildly good fun.

Trusted and recommended globally by thousands of trainers, Tug-E-Nuff toys are renowned for **overcoming playtime struggles, enhancing training success, and enriching dog's lives through the power of play.**